

Alpha Financial Technologies (AFT) Launches a Long-Short Currency Futures Index

Dallas, August 11, 2010 – AFT announced today the launch of the FX Trends Index™ (FXTI™). The FXTI™ is a long-short index designed to capture the economic benefit of price trends within the currency futures markets.

“The launch of the FXTI™ is the result of AFT’s continued research and development, which expands our robust line of long-short index offerings,” said Victor Sperandio, President and CEO of AFT.

Sperandio added, “The FXTI™ meets the market’s need for a long-short currency futures index that reflects the directional movement of major currencies. Institutional investors have long realized the benefits of the currency markets as an alternative asset class, especially as a potential way to diversify and enhance traditional stock and bond portfolios over long-term periods. Given the recent price moves and volatility within the currency markets, we think now is an opportune time to bring to market a strategy like the FXTI™. Continued dislocations in the currency markets will have the potential to create unique opportunities for trend-following strategies.”

The FXTI™ is an investable index which follows a transparent, rules-based investment methodology designed to track price movements in a diversified portfolio of 11 currency futures including the Euro, Japanese Yen, Swiss Franc, Brazilian Real, British Pound, Canadian Dollar, Mexican Peso, Australian Dollar, New Zealand Dollar, Norwegian Krone, and South African Rand. The components within the index are weighted based on factors including GDP, liquidity, and credit stability among other things. The FXTI™ components are positioned either long or short each month based on recent price trends. The methodology was specifically designed with the aim of generating consistent returns over long-term periods while limiting overall volatility.

Investors cannot invest directly in an index such as the FXTI™. The index is available for license to the financial and institutional community on a global basis.

For further details, as well as daily index values, please visit www.aftllc.com

About Alpha Financial Technologies

Alpha Financial Technologies, LLC (AFT) was founded in 2001 by Victor Sperandio. Widely known as “Trader Vic”, Victor is a trader, index developer and financial commentator with over 40 years of experience on Wall Street, trading numerous markets. He has traded independently for, among others, George Soros and Leon Cooperman.

AFT is a market leader in the development of futures-based investable indexes. AFT’s dedicated research and development team creates rules-based, quantitative trading methodologies utilized by the financial and institutional community on a global basis. The firm’s quantitative models and strategies employ both fundamental and technical analysis and seek to identify and reflect price trends across the global futures markets. AFT is known for its unique long-short indexes: the Diversified Trends Indicator™ (DTI®), Commodity Trends Indicator™ (CTI®), and the Financial Trends Indicator™ (FTI™). As of August 1, 2010, assets linked to the indexes of AFT and its affiliated companies (such as Enhanced Alpha Management, L.P.), are approximately 3 billion USD.

AFT does not direct client accounts or provide commodity trading advice based on or tailored to the commodity interests or cash markets or other circumstances of a particular client. No assurances can be given that a product replicating the FXTI™ will achieve its objectives or that losses will be avoided.

For more information contact:

Fred Magnanimi
Alpha Financial Technologies, LLC
(+1) 817 329 7513
fred@aftllc.com