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Alpha Financial Technologies Now Directly Licensing Its DTI(R), CTI(R) and FTI(TM) Indicators

DALLAS, Nov. 18 /PRNewswire/ -- Effective as of November 15, 2009 Alpha Financial Technologies, LLC (AFT) in an effort to further build its brand identity, has commenced licensing its indicators and indices directly to clients. In 2002 AFT entered into a relationship that granted S&P the exclusive right to sublicense AFT's three flagship products, the Diversified Trends Indicator(TM) (DTI®), the Commodity Trends Indicator(TM) (CTI®), and the Financial Trends Indicator(TM) (FTI(TM)). The agreement with S&P expired on November 14, 2009, (however, existing S&P licenses remain in effect.)

In responding to questions about the conclusion of the S&P licensing relationship, AFT CEO, Victor Sperandeo, said "We are extremely excited about the many opportunities that will open up as we move forward to licensing our indicators and indices directly to clients. Managed futures are experiencing growing interest throughout the investment community. Investors recognize the value of including commodities as an asset class within a properly diversified portfolio, and also find a comfort level from the transparency and liquidity of exchange traded futures. We are seeing incredible interest in investment products and strategies utilizing our core indicators, as evidenced by the YTD 45% increase in license fee-generating assets in investment products linked to AFT's indicators, to approximately \$3.5 billion. AFT's new flexibility in licensing its indicators and indices directly to clients, not only provides us the ability we need to grant licenses to strategic partners, but also to have better control over our product distribution." Mr. Sperandeo, also known as Trader Vic, went on to say "The timing of this could not have come at a better time for AFT, as we are preparing to launch our next generation of financial products and introduce new, very compelling rules-based trading methodologies, indexes and indicators that we believe will receive great interest within the investment community."

Mr. Sperandeo added that financial institutions in the US, Europe and Asia have expressed interest in licensing a series of products based on next-generation index and indicator methodologies. AFT will soon begin marketing its growing list of investable index and indicator methodologies to the broader financial and institutional community. Interested parties should contact AFT's Global Head of Business Development, Mr. Brad White, at 817-329-7511. (bew@aftllc.com)

ABOUT Alpha Financial Technologies, LLC (www.aftllc.com) - Founded in 2000, Alpha Financial Technologies, LLC (AFT) is recognized as one of the industry's most innovative alternative investment firms. It creates custom solutions which are utilized by the financial and institutional community on a global basis in a broad array of products such as mutual funds, exchange traded funds, exchange traded notes, and UCITS III funds. Its focus is on creating efficient investment strategies that are designed to provide superior risk-adjusted returns over long-term periods. In addition to the three proprietary alternative investment long/short indicators (DTI, CTI, and FTI), AFT's indicators and indices offer alpha solutions for portfolios consisting of wide-ranging investments such as cash, corporate bonds, treasuries, REITs, equities,

and commodities. CEO Victor Sperandeo has been featured twice in Barron's, quoted in The Wall Street Journal, and has appeared frequently on CNBC, CNN, Fox and other networks with over 43 years of Wall Street experience.

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